

THE OF **FUTURE** **MARKETING** **SIGNAGE**

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Faber Flags Asia
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www.faberflagsasia.com

INTRODUCTION

Faber Group is one of the foremost producers of promotional textile products in the world. Our business is backed by over **80 years of experience**. From our roots as a small venture in the **Netherlands**, we have since developed into a major player in the international market for printed flags and banners. Our sales network spans **four continents**, covering nine countries: the Netherlands, Sweden, the United Kingdom, France, Poland, Germany, Chile, Mexico, and Thailand.

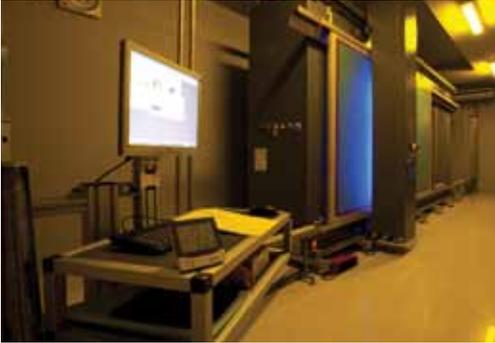


As part of **Faber Group N.V.**, Faber Flags Asia, based in Thailand, marks the most recently established sales office. It serves as our regional base to gaining a foothold in the fast growing Asian market, particularly ASEAN. We feature a **production facility in Samut Prakarn** that is well equipped with large scale **automated screen printing machines** - the largest of their kind in Southeast Asia - and **digital screen engraving (DLE) units** to produce the **high quality printed products** that have set our company apart. This state of the art facility also supports the diversification of our production base and offers the **capacity for product re-export to Europe**.



PRODUCTION IN THAILAND

Our production unit, **Faber Flags and Banners (Thailand)** was established in 2009 and is a Thai BOI licensed company. **Faber Flags and Banners (Thailand)** operates the largest flatbed screen printing machines in SE Asia. The printing volume is on average 200,000 m² per month. Classic **screen printing** has the **best price-quality** ratio for large orders, and is fast and efficient. We specialize in **'just in time' production for many of the world's largest companies** ranging through multinational brands, some of Asia's and Europe's largest print management companies, advertising agencies and sports and event management agencies.



We have been responsible for delivering branding and event marketing for major events such as **Euro 2012**, London 2012 **Olympic Games** and Commonwealth Games, as well as smaller events such as marathons and regional field hockey tournaments.

Faber Flags Asia looks forward to providing you with advice regarding the fabrics most suitable for your circumstances and wishes. From sturdy Titan spun polyester and **environmentally friendly** Fairlyn, to miles and miles of non-woven event fabrics – we will find the perfect solution for every situation.

6 different printing technologies - More than 45 types of fabric - We aim for 100% sustainable production

PRODUCTS

Faber Flags Asia offers bespoke marketing solutions, encompassing environmentally friendly advertising flags and banners. Printed on **eco-friendly polyester fabrics**, our product range includes country flags, logo flags, advertising flags in various sizes, beach flags, parasols, fence wraps, outdoor and indoor premium displays and more.

Every product features **superior weather resistance and high colorfastness**. We are confident that Faber flags and banners enjoy the **longest lifetime of all comparable products in the market**.



AVENTOS BEACH FLAGS

A real eye catcher to promote your brand & ensure efficient visibility.

Faber's "Aventos" beach flags are the unrivaled **strongest beach flags** that stand out from the crowd, with superb product longevity. It is a portable system that is made of the **most durable materials**, and is designed to **freely rotate 360 degrees with the wind**.

Faber offers two types of Beach flag: **Aventos and Aventos Light**. The main difference is the material of the frame. **Aventos** flags come with a heavy duty **aluminum frame** and the **Aventos Light** come with a **carbon composite frame**. This latter frame is also strong but lighter than aluminum. Any **Aventos** set is made up of a flag, a base and a frame. Many versions and sizes are available. Please contact our sales team for more details.



Quality Aspects :

- Eye-catching displays, photographic prints with good color reproduction.
- Exact color matching. Use of PSM color code to define your corporate color.
- 100% print through with image visible on both sides.
- 360-degree rotation, powered by wind, for optimal visibility.
- Well designed and free rotation prevents flag from wrapping around the frame.
- Frame made of 100% aluminium with the highest material-thickness.
- Lightweight and portable, with carrying case for easy storage and transportation.

HORIZONTAL / NATIONAL / CORPORATE FLAGS

In a horizontal flag format, Faber offers national flags, international flags, corporate logo flags and Royal Thai flags. All are printed on **100% polyester fabric in vibrant colors.**

Faber Flags Asia's horizontal advertising flag is a smart advertising tool to boost your brand, and/or build awareness and recognition of your business. They are primarily used for the outdoor exposure of a brand or message, ensuring **the best visibility possible.**



Quality Aspects :

- Durable, dirt-resistance and washable.
- Quick to dry, low UV sensitivity and high all weather resistance.
- Exact color matching. Allows for high resolution, photographic prints.
- 100% print through, with image visible on both sides.
- 3 to 6 times longer lifetime than other flags available in the market.

VERTICAL FLAGS

Faber Flags Asia's vertical advertising flags serve as an effective marketing tool to build your brand and maintain awareness. Such premium advertising flags are typically used outdoors, offering **great visibility for the brand**, business or event they are advertising. **Printed on 100% polyester**, the flag sizes can be customized to your specifications.



Quality Aspects :

- 100 % print through on polyester fabrics.
- Using Pantone Matching System to ensure exact color matching with your brand color & identity.
- Washable fabric, quick to dry, mold resistance.
- High tear and fading resistance.

PARASOLS

Faber Flags Asia offers a high quality bistro parasol or beach umbrella specifically designed for upmarket outdoor environments. Such **eco-premium displays** and advertising tools are made from the highest grade materials and are truly **built to withstand the elements**. Our parasols and other similar marketing signage have become popular in the European market. They can be provided in standard canopy colors or printed with your corporate logo or promotional message.



Quality Aspects :

- Fabric canopies with a range of octagonal, rectangular, square, and round parasols, and sizes from 2 m to 6 m.
- Fitted with advertising materials, allowing high resolution, photographic print with a good color reproduction.
- Resistant to dirt and can withstand extreme weather conditions.
- Available in different mounting devices and base models to support various functions, such as tilt functions multiple modes, setting for different heights.
- UV coating, water repellent and water proofing treatment options are available.

INDOOR / OUTDOOR BANNERS

Faber Flags Asia's customized **indoor banners** can be produced in a variety of polyester fabrics in order to impart a different effect. Our fabric banners are naturally better looking and richer in color, which helps cast a positive light on your brand and/or product.

The outdoor banners produced by **Faber Flags Asia** offer your business a premium display that reflects well on your brand and enhances your image. Such advertising banners are **ideal for permanent and temporary displays**, such as at shopping centers, petrol stations, concerts, sporting venues and corporate events.



Quality Aspects :

- Full color photographs can be beautifully recreated with crisp and vibrant image.
- Exact color matching. Use of Pantone matching system to ensure your brand color & identity.
- Print through with image visible on both sides.
- Durable and high color fading resistance.
- Washable fabrics and quick to dry.
- Various finishing options available, as well as custom sizes to suit various needs.

POP OUT BANNERS

For a quick, easy and effective way to showcase your brand and get your message across, turn to pop out banners from **Faber Flags Asia**. Such advertising banners are **ideal for promotional branding for indoor and open air events**, such as golf tournaments, sports events or any point of sales activities. Their elegant oval shape is a break from traditional solutions, and ensures maximum branding exposure with minimal effort – simply unpack from the carrying case and **out they pop!**



Quality Aspects :

- Print quality for unrivaled strong colors with vibrant images with your own printing on both sides.
- Exact color matching with your corporate and/or brand color.
- Frame made of robust spring steel with plastic coating.
- Includes carrying case and 6 ground anchors spikes.
- Sets up and folds down in seconds.
- Folded size is easy to store and transport.
- Available sizes : 70 x 140 cm and 100 x 200 cm.

EVENT TENTS

Faber Fags Asia's event tent is a premium display to boost your brand and optimize visibility. Serving as a great marketing tool, such advertising tents can be printed with your corporate logo, brand or promotional messages. Our **high quality print** with clear and true colors, and quality polyester fabric cast a positive light on your advertising campaigns – the ideal solution for any corporate or business event requiring brand or advertising prominence.



Quality Aspects :

- Available sizes: 3 x 3 m and 3 x 6 m.
- Durable with long useful life.
- Resistant to dirt and all types of weather condition.
- UV coating, water repellent and water proofing treatment options are available.

SUSTAINABLE MARKETING

How does Faber support sustainable marketing ?

Where the **environment is a concern**, Faber Flags' **Eco-premium** advertising flags and banners are a sustainable choice. We are fully committed to offering the **Eco-friendliest product solutions**, balancing concerns for the natural environment with product quality and customer satisfaction.



- 1) Faber offers companies that wish to **move away from PVC** an attractive and Eco-friendly alternative.
- 2) Faber prints only on polyester fabrics. **Polyester can be 100% recycled** into bottles, carpets, construction materials or other fabrics.
- 3) Faber only uses water soluble dyes, not solvent based, **free of heavy metals**.
- 4) Process steam and hot water is produced using LPG or natural gas; **the cleanest** of all fossil fuels.
- 5) **Fabric waste** is sorted and re-used or **recycled**. Examples of re-use; farmers use the fabric as nets to protect their crops and fabric waste being woven to produce hammocks.

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FAIR WEAR FOUNDATION

The Faber Group is the first flag manufacturer to have received the internationally renowned seal of the Fair Wear Foundation. The Fair Wear Foundation, which has its origins in fashion, sees clear parallels between manufacturing flags and making clothes, as the finishing of flags is still done largely by hand. Increasingly, customers want to know about the working conditions in Faber Group's foreign factories.

Good working conditions in our factories is a must. We think that is really obvious. To lend force to that claim we decided to hook up with Fair Wear Foundation. This international organization ensures that the members adhere to the Code of Labour practices established by FWF. Do you want to know more? Have a look at www.fairwear.org



CUSTOMER REFERENCES





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